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-  Gilbert, Arizona

Expertise

Graphic Design



Art Direction



Photography



Video Production



Web Design



Marketing Automation



Certification

Marketo Certified Expert

Adobe Marketo Engage

Advanced certification in marketing automation, bridging creative design and data-driven campaign performance.

Adobe Certified

Creative Cloud Suite

Deep expertise across Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, and Lightroom, constantly evolving with the tools of the trade.

Profile

I'm an art director and designer working across brand, campaign, and digital. I lead creative from concept through production — building brand systems that scale, directing photography that sells, and shipping web experiences that convert.

My approach bridges creative vision and business outcomes. I make design decisions rooted in strategy, audience insight, and measurable impact — whether that's a national campaign, a packaging redesign, a product shoot, or a landing page built in code.

Drew Anderson

Art Director · Photographer · Front-End Developer

Education

1988 - 1992

Marcos De Niza High School
Tempe, Arizona

1992 - 1994

Northern Arizona University
Flagstaff, Arizona

Job & Experience

2017 - Present

Art Manager | Front-End Developer

RevolutionParts · Phoenix, AZ

Led the development and execution of digital, print, and web marketing collateral, ensuring every piece aligned with brand standards and connected with the right audience. Consistently introduced fresh concepts and design approaches that elevated the customer experience and kept the company's creative output ahead of the competition.

2017 - 2017

Creative Director

eVisit · Mesa, AZ

Translated marketing objectives into clear, effective creative strategies that drove every project from brief to launch. Oversaw brand development end-to-end across web design, HTML email campaigns, and print, maintaining a cohesive visual voice at every touchpoint.

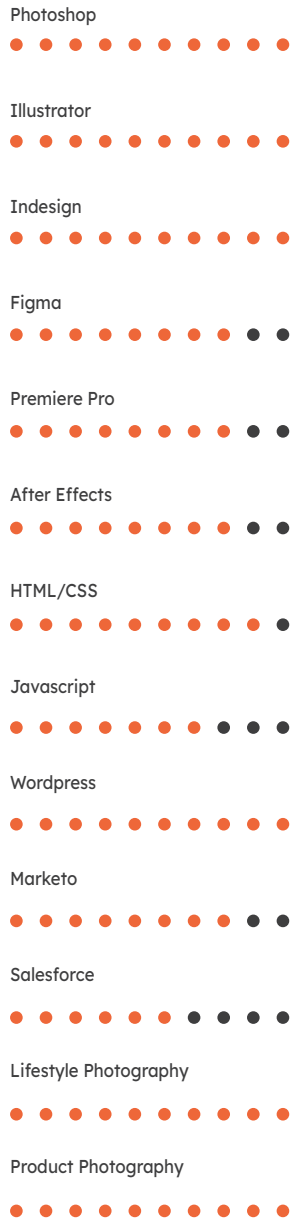
2014 - 2017

Senior Graphic Designer

ClearDATA · Tempe, AZ

Designed and executed multimedia marketing campaigns that extended the company's brand across channels and communicated its value with clarity and impact. Elevated public awareness of key programs through compelling visual storytelling and strategic content design.

Skills



Job & Experience

2009 - 2013

Owner · Designer · Photographer

Drew & Megan Photography · Gilbert, AZ

Built and ran a full-service photography studio specializing in weddings, directing client consultations, managing image editing and album design, and overseeing all branding, web, and trade show efforts. Grew a thriving referral network through strong vendor relationships and an obsessive commitment to quality.

2005 - 2009

Sr. Graphic Designer & Photographer

Rockford Corporation · Tempe, AZ

Collaborated with marketing and creative teams to conceive and execute campaigns spanning packaging, ads, logos, and catalogs. Directed and photographed show vehicles for national magazine features and marketing materials, while streamlining workflows to keep projects on time and on budget.

2004 - 2005

Sr. Graphic Designer

Canyon Communications · Mesa, AZ

Spearheaded logo, branding, and brochure design for a diverse client base, producing magazine covers and advertisements while collaborating with the design team to develop marketing approaches that consistently hit the mark.

1999 - 2004

Art Director

RSVP Advertising · Phoenix & Tucson, AZ

Served as the key creative liaison between clients, sales, and the design team, ensuring every direct mail, magazine, and billboard campaign met both client expectations and creative standards. Managed multiple concurrent projects while leading a team of designers to deliver on time, every time.

1995 - 1999

Graphic Designer

Royal Sign Company · Phoenix, AZ

Designed logos and layouts for a wide range of monument and neon signage projects, earning a promotion to Creative Project Manager in 1997. Coordinated directly with vendors and clients to align creative vision with production timelines and deliver results that made a lasting impression.

References

James Windrow

Chief Marketing Officer

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Content Marketing Manager

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Music



Photography



Golf



Coffee



Travel



Art